**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) Download a Gale Courses Facebook/Instagram/Twitter or LinkedIn social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you're using an image that corresponds with the platform (example: use a Facebook image when you're posting on Facebook.)

(6) Save/submit your post.

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| --- | --- | --- | --- |
|  | **POST COPY/TEXT** | **Image #** | **Social Media Platform** |
| 1 | Gale Courses offer instructor-led, online delivery. Classes are 6 weeks long, with new ones starting each month. Free with your library card. <link to your library’s access> | Image 1  Image 2 | Facebook  Instagram |
| 2 | Use social distancing time to learn a skill, develop an interest, explore a passion. Gale Courses are instructor led and 6 weeks long. Free with a library card. <link to your library's access> | Image 3  Image 4 | Facebook  Instagram |
| 3 | Use this time wisely to improve work or life skills. Take instructor-led, biweekly interactive lessons. And earn a certificate of completion. Free access with a library card. <link to your library’s access> | Image 5  Image 6 | LinkedIn  Twitter |
| 4 | Free access to instructor-led, 6-week courses supporting professional development, technology skills, and personal enrichment. With Gale Courses, you can share and collaborate with other students. You just need a library card. <link to your library’s access> | Image 7  Image 8 | Twitter  Facebook |